



Production team at Boyens MediaPRINT GmbH, holding an EvenSpray World2 spraybar.

50% reduced start-up waste thanks to EvenSpray World2 from Baldwin

BOYENS MEDIAPRINT GMBH, GERMANY

CASE STORY

By replacing a 20 year old spray dampening system with Baldwin's EvenSpray World2 in its web offset press, Boyens MediaPRINT GmbH, a German newspaper coldset printer, experienced an extensive 50% start-up waste reduction.

With daily newspaper and advertising print production of 130.000 copies a day, six days a week, in 2 shifts, speed and quality are among the highest success factors for Boyens MediaPRINT GmbH. Every minute of production counts and maximum uptime is a must. Too much start-up time and waste not only have a negative impact on uptime, it also corresponds to a great deal of unnecessary loss in production costs.

50% start-up waste reduction

With the EvenSpray World2 up and running, the immediate effect was a significant amount of reduced start-up waste. As much as 50%!

"This is a great enhancement, especially in terms of production costs", concludes Mr. Volker Meyer, Technical Manager with Boyens MediaPRINT.

"Additionally, we noticed the very consistent and uniform dampening coverage, optimizing the print quality".

Constant C Technology maximizes uptime

"Before we had the EvenSpray World2, nozzles clogged every day in the old dampening system. This was a time-consuming maintenance issue that we don't see any more thanks to the new system that features Constant Cleaning Technology", Mr. Volker Meyer continues.

Service excellency

Project management and planning from signed order to fast delivery and installation was very efficient according to Mr. Meyer. "Our technical team is pleased with the cooperation and the go-to-action spirit demonstrated by Baldwin with great service excellency. It went perfectly smooth from day one", Mr. Meyer continues.

"We would definitely recommend Baldwin as supplier. It is a reliable partner and the EvenSpray World2 dampening system is exceeding our expectations with great satisfaction".

Long-term partnership with Baldwin

Boyens MediaPRINT and Baldwin Technology have a partnership stretching 20 years in time. Back then, Baldwin delivered a dampening system that's been in operation ever since. However, after 20 years the system had grown old, worn out and did not function as well as it once did. There was a strong need for modernization, either by renovating or upgrading.

Proven performance lead the way

By its own initiative, Boyens MediaPRINT did a field trip to a printer nearby, running the Baldwin EvenSpray World2 including

Constant Cleaning Technology in the same type of coldset press as Boyens MediaPRINT.

The visit proved the system's performance and Boyens MediaPRINT was convinced that it was exactly what they were looking for to boost the productivity. By this conclusion, Baldwin was approached for an EvenSpray World2 order, a decision Boyens MediaPRINT wouldn't come to regret.

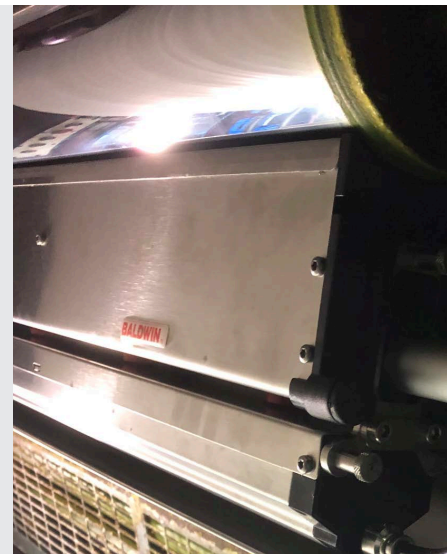
Fast facts

Customer: Boyens MediaPRINT GmbH, a German printer of daily and weekly newspapers, advertising sheets, etc. with an average production of 130.000 printed copies a day.

Challenge: Old, worn out dampening system in great need of renovation or replacement. Clogging nozzles leading to reduced uptime.

Solution: EvenSpray World2 dampening system from Baldwin Technology with Constant Cleaning Technology.

Benefits: 50% less start-up waste, enhanced print quality and reduced maintenance leading to optimized productivity.



Contact

Email: PAT@baldwintech.com

For regional contacts please visit baldwintech.com

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